

SUBJECT OUTLINE

25566 Economics for Business 2

Course area UTS: Business

Delivery Autumn 2012; City

Credit points 6cp

Requisite(s) (25115 Economics for Business AND (26134 Business Statistics OR 35101 Introduction to Linear Dynamical Systems OR 33130 Mathematical Modelling 1))
These requisites may not apply to students in certain courses.
There are also course requisites for this subject. See [access conditions](#).

Result type Grade and marks

Subject coordinator

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Subject description

Economics for Business 2 examines a number of core issues in economics that extends the foundational treatment received in 25115 Economics for Business. These issues include how consumers choose between alternative combinations of goods and services, how markets may fail to provide some goods, solutions to economic problems such as pollution, trade between countries and systems of international payments, the implications of fiscal policy decisions for levels of public debt, and the forces that affect long-run economic growth.

Students extend their knowledge of foundational economic issues and further enhance their ability to both analyse economic phenomena and critically evaluate government policy. Economics for Business 2 prepares students for more advanced study in economics, finance and other areas of business that draw heavily on economic principles.

Subject objectives

On successful completion of this subject students should be able to:

1. Explain a number of important extensions and modifications to the theory of markets, some important implications of macroeconomic policy decisions and the forces that affect long run economic growth;
2. Critically evaluate a greater range of government policies at both the microeconomic and macroeconomic levels;
3. Communicate critical evaluations of economic phenomena in writing with greater effectiveness.

This subject also contributes specifically to the following Program Learning Objectives (PLO):

- Critically analyse the core professional obligations, values and operations of organisations, including sustainability (PLO 4.3)
- Demonstrate work-ready disciplinary knowledge (PLO 5.1)
- Apply technical skills necessary for professional practice in business (PLO 5.2)

Contribution to course aims and graduate attributes

This subject contributes to the Bachelor of Business by providing students with an enhanced understanding of foundational issues in economics. These issues include: how consumers choose between alternative combinations of goods and services; how markets may fail to provide some goods; solutions to economic problems such as pollution; trade between countries and systems of international payments; the implications of fiscal policy decisions for levels of public debt; and the forces that affect long run economic growth. Economics for Business 2 thus extends the knowledge and skills students have developed in Economics for Business to prepare them for more advanced study in economics, finance and other areas of business that draw heavily on economic principles.

Content

- Consumer theory with indifference curves and budget constraints
- Market failure and public goods
- The effects of taxes, price ceilings and price floors on market outcomes
- Introduction to environmental and natural resource economics
- International trade theory and comparative advantage
- Labour and other factor markets
- Fiscal policy and public debt management
- The international monetary system
- Introduction to economic growth and development.

Program

Week/Session	Dates	Description
1	2/3/12	Topic 1: Demand and Supply Revisited Text Reference: Chapter 3 (incl. Mathematical Note) and Chapter 5 Notes: Tutorial: None
2	9/3/12	Topic 2: Government Actions in Markets Text Reference: Chapter 6 Notes: Tutorial: Demand and Supply Revisited

3	16/3/12	Topic 3: Global Markets Text Reference: Chapter 7 Notes: Tutorial: Government Actions in Markets
4	23/3/12	Topic 4: Public Goods and Environmental Economics Text Reference: Chapters 8 & 9 Notes: Tutorial: Global Markets
5	30/3/12	Topic 5: Consumer Behaviour Text Reference: Chapter 12 Notes: Tutorial: Public Goods and Environmental Economics
6	6/4/12	No lectures due to Good Friday. Notes: No tutorial classes due to Good Friday.
7	13/4/12	Topic 6: Factor Markets Text Reference: Chapter 17 Notes: Tutorial: Consumer Behaviour
8	20/4/12	Mid-semester Exam Week
9	27/4/12	Mid-semester Recess
10	4/5/12	Topic 7: Economic Growth Text Reference: Chapter 20 Notes: Tutorial: Factor Markets

11	11/5/12	Topic 8: The Keynesian Model Text Reference: Chapters 24 & 25 and Chapter 27 pp.654-655 Notes: Tutorial: Economic Growth
12	18/5/12	Topic 8: The Keynesian Model continued Text Reference: Chapters 24 & 25 and Chapter 27 pp.654-655 Notes: Tutorial: The Keynesian Model
13	25/5/12	Topic 9: Australian Macroeconomic Fluctuations Text Reference: Chapter 26 Notes: Tutorial: The Keynesian Model
14	1/6/12	Topic 10: Economic Inequality Text Reference: Chapter 11 Notes: Tutorial: Australian Macroeconomic Fluctuations
15	8/6/12	Review Lecture Notes: Tutorial: Economic Inequality

Additional information

Learning Resources

It is expected that you attend lectures and participate in tutorial classes. It is also expected that you read the relevant material before the lecture and attempt the tutorial questions prescribed before attending tutorials. The assessment is based on the assumption that you attend all classes and are active in the learning process. In addition, we know from vast experience that whenever you do not attend a lecture or tutorial you considerably diminish your chances of passing the subject. Further your assignments are returned to you in nominated tutorials only; no other opportunities are available to obtain these assessment items. The role of staff is to help you to understand the subject and its applications. You must, however, do the learning yourself. Merely listening to staff or reading the textbook will not alone lead to an understanding of the subject; you must be active in the learning process.

Lectures

During these sessions the lecturer explains and discusses key topics. The purpose of lectures is to help you compile basic notes, which should be extended from your reading of the textbook. If you do not attend a lecture it is your responsibility to ensure that: (1) you read the relevant lecture material, (2) you read the relevant chapter(s) in the

textbook, and (3) you access UTSONline for announcements made during the lecture. Staff will not provide individual explanations of the lecture material or repeat announcements that are made in lectures and posted on UTSONline.

Tutorials

Weekly tutorials provide a valuable opportunity to reinforce your understanding of each lecture. Tutorials involve interaction between you, other members of the class, and the tutor. You are expected to have attempted the tutorial questions and to bring them to class, where the answers are presented and discussed. Tutorial questions can be found on UTSONline. Basic solutions to the tutorial questions will be posted to the UTSONline site in the week following the relevant tutorial class.

Assessment

Assessment item 1: Assignment (Individual)

Objective(s): This addresses Subject Learning Objective/s: 1, 2, 3
This addresses Program Learning Objective/s: PLO 5.1, 5.2

Weighting: 20%

Due: Assignment 1 is due by 20:00 on Tuesday 3rd April, 2012.

The assignment should be submitted to the Economics for Business 2 submission box in the following location:

City Campus: outside the School of Economics on Level 3, Block D, Building 5 of the Haymarket Campus.

Please ensure that it has the Economics for Business 2 coversheet is attached to the front (available on UTS Online), that it is securely stapled in the top left hand corner and that it is not submitted in any plastic sleeve, binder or folder.

Task: Assignment 1 is a series of questions relating to Topics 1 to 3 inclusive.

Assignment 1 is available on the UTSONline subject site.

Assessment item 2: Assignment (Group)

Objective(s): This addresses Subject Learning Objective/s: 1, 2, 3

Weighting: 30%

Due: Assignment 2 must be submitted by 20:00 on Tuesday, 22 May 2012.

The assignment should be submitted to the Economics for Business 2 submission box in the following location:

City Campus: outside the School of Economics on Level 3, Block D, Building 5 of the Haymarket Campus.

Please ensure that it has the Economics for Business 2 coversheet is attached to the front (available on UTS Online), that it is securely stapled in the top left hand corner and that it is not submitted in any plastic sleeve, binder or folder.

Task: Assignment 2 is available on UTSONline.

Please note that this is a group assignment. A group must consist of 3 or 4 students only.

Assessment item 3: Final Exam (Individual)

Objective(s): This addresses Subject Learning Objective/s: 1, 2
This addresses Program Learning Objective/s: PLO 4.3

Weighting: 50%

Due: The final examination will be held during the UTS end-of-semester examination period. The examination timetable is released toward the middle of the semester.

Task: The final exam is a compulsory individual assessment. The exam is of 3 hours' duration and is held during the centrally-conducted examination period. The Student Administration Unit (SAU) handles all aspects of exam administration. Information about 'Examinations and Assessments' is on the UTS website at:

<http://www.sau.uts.edu.au/assessment/exams/central.html>

If you are unable to attend the centrally-conducted exam it is your responsibility to familiarise yourself with the relevant rules detailed on the above website.

The exam contains multiple-choice and short-answer questions. All topics are examinable.

Further information: Further detail of the final examination will be provided in lectures and on UTSONline during the course of the semester.

Minimum requirements

Students must achieve at least 50% of the subject's total marks.

Required texts

McTaggart D, C Findlay, and M Parkin (2010). *Economics*, (6th ed.), Pearson Australia.

Other resources

Lecture Notes: Lecture slides are available for sale and can also be found on the UTSONline subject website. Please note that these are a summary of the material covered in the subject and should not be regarded as sufficient coverage of the subject matter.

Tutorial Exercises: The tutorial questions are available on the UTSONline subject website. Tutorial questions are similar in style and topic coverage to those in the final examination. Tutorial questions should be attempted prior to each class, where the tutor will present and discuss the solutions. Solutions to the tutorial questions will be available on UTSONline in the week following the respective tutorial class.

Self-test Quizzes: Self-test multiple choice questions are provided on UTSONline for self-study purposes. The questions are not graded and are not part of the subject assessment. Questions are provided for each topic and give students practice material for exam preparation.

Academic liaison officer

- Ms Amanda White, Accounting Discipline Group, telephone 9514 3637
- Mr Harry Tse, Economics Discipline Group, telephone 9514 7786 / 9514 5456
- Dr Dirk Baur, Finance Discipline Group, telephone 9514 7747
- Dr Zeenobiyah Hannif, Management Discipline Group (City), telephone 9514 3609
- Dr Katie Schlenker, Management Discipline Group and BBus (Kuring-gai), telephone 9514 5303
- Dr Paul Wang, Marketing Discipline Group, telephone 9514 3692

Any arrangements should be negotiated within the first six weeks of semester.

Support

Student Services Unit/Counselling: Student Services provides a range of free and confidential professional services to support different aspects of your life and learning at UTS (www.ssu.uts.edu.au). These services include counselling for personal and learning problems or issues. If you are experiencing difficulties with your overall study program, for whatever reason, phone 9514 1177 (City campus) or 9514 5342 (Kuring-gai campus).

Students with disabilities or ongoing medical conditions: If you are a student who has a disability or ongoing medical condition that requires support services you are encouraged to contact the disability support officers or Special Needs Service (phone 9514 1177; www.ssu.uts.edu.au/sneeds) for a confidential interview. Supporting documentation regarding your disability or ongoing medical condition is required if you wish to apply for assessment adjustments, including alternative assessment conditions. Each faculty has appointed academic liaison officers (ALOs) who are responsible for approving assessment adjustments. Meeting with the disability support officers or Special Needs Service before seeking assessment adjustments from your ALO is required.

Improve your academic and English language skills: Marks for all assessment tasks such as assignments and examinations are given not only for what you write but also for how you write. If you would like the opportunity to improve your academic and English language skills, make an appointment with the HELPS (Higher Education Language and Presentation Support) service in Student Services.

HELPS (Higher Education Language and Presentation Support): HELPS provides assistance with English language proficiency and academic language. Students who need to develop their written and/or spoken English should make use of the free services offered by HELPS, including academic language workshops, vacation intensive courses, drop-in consultations, individual appointments and Conversations@UTS (www.ssu.uts.edu.au/helps). HELPS is located in Student Services, on level 3 building 1 at City campus and via the Student Services area at Kuring-gai (phone 9514 2327 or 9514 2361).

Study skills / learning support: If you are experiencing difficulty with your studies or need to develop the necessary study skills you require for your course, there is a host of useful information and websites to help you on the UTS Business School, Teaching And Learning website. Links on how to write better, study more effectively, available support services/staff to help, how to complete assignments; as well as tips for successful study and online study skills resources can all be accessed (www.business.uts.edu.au/teaching/student/student-learning.html).

Careers Service: The UTS Careers Service aims to actively support the career development needs of all UTS students (www.ssu.uts.edu.au/careers).

Statement about assessment procedures and advice

Assessment of coursework subjects

All staff and students involved in the assessment of coursework subjects at UTS are subject to the Policy for the Assessment of Coursework Subjects. The policy is applicable to the assessment of all coursework subjects. This policy does not apply to thesis subjects that are taken by students enrolled in research degrees, but does apply to any coursework subjects undertaken by research degree students. It does not describe policy that relates to academic progression through a course of study.

The policy should be read in conjunction with the Procedures for the Assessment of Coursework Subjects. Both are available at:

www.gsu.uts.edu.au/policies/assessment-coursework.html

Statement on copyright

Australian copyright law allows you as a student or researcher to copy and use limited amounts of other people's material in your study or research without their permission and free of charge.

This applies to any sort of published or unpublished work, and includes written material, tables and compilations, designs, drawings (including maps and plans), paintings, photographs, sculpture, craft work, films (such as feature films, television programs, commercials and computer video games), software (such as computer programs and databases), sound recordings, performances and broadcasts (including podcasts and vodcasts of these) and text, including books, journals, websites, emails and other electronic messages.

It is important to remember that **you can only use a limited amount for your study or research purposes** and that **you need to correctly acknowledge the author and reference their material** when you use it in your work.

Incorrect or improper use of copyright protected material could result in breaking Australian copyright law, for which significant penalties apply. Incorrect or improper use of copyright protected material at UTS would result in consideration under the UTS Student Misconduct rules.

UTS Rules and the UTS Student Charter require that students familiarise themselves and comply with UTS student policies and procedures. The copyright information advising what you can copy and how much you can use can be seen at:

www.lib.uts.edu.au/about-us/policies-guidelines/copyright-and-uts/students-researchers-and-copyright

Statement on plagiarism

Plagiarism is a broad term referring to the practice of appropriating someone else's ideas or work and presenting them as your own without acknowledgment. Plagiarism is literary or intellectual theft. It can take a number of forms, including:

- copying the work of another student, whether that student is in the same class, from an earlier year of the same course, or from another tertiary institution altogether
- copying any section, no matter how brief, from a book, journal, article or other written source, without duly acknowledging it as a quotation
- copying any map, diagram or table of figures without duly acknowledging the source
- paraphrasing or otherwise using the ideas of another author without duly acknowledging the source.

Whatever the form, plagiarism is unacceptable both academically and professionally. By plagiarising you are both stealing the work of another person and cheating by representing it as your own. **Any instances of plagiarism can therefore be expected to draw severe penalties and may be referred to the Faculty Student Conduct Committee.**

Cheating means to defraud or swindle. Students who seek to gain an advantage by unfair means such as copying another student's work, or in any other way misleading a lecturer about their knowledge or ability or the amount of work they have done, are guilty of cheating.

Students who condone plagiarism by allowing their work to be copied will also be subject to severe disciplinary action.

Avoiding plagiarism is one of the main reasons why the UTS Business School is insistent on the thorough and appropriate referencing of all written work.