

Course Name		International Business	
Course Code of SILC: 15575307		Course Code of UTS:	
General Information	<p> Lecturer: Xiao Xiaolin Students: Degree students Credit points: 4 Total Hours: 40 hrs Mode of Presentation: lectures and tutorials Class Times: Course Classification: compulsory course Prerequisite: International economics, International trade, International finance. Course Text: International Business 4/E by Charles W.L. Hill References: Examination method: 2hr written final paper (Closed book) </p>		
Course Objectives	<ol style="list-style-type: none"> 1. Provide a basic, introductory survey of cross-cultural concerns to international business; 2. Present a review of the economics and politics of international trade and investment; 3. Examine the strategies and structures of international business and access the special roles of an international business's various functions. 4. Make students be able to analyze international business cases with the knowledge and capability learned in this course. 		
Course Assessment	<p> Grading Policy: Attendance: 10% Presentation: 15% Homework: 25% Final Exam: 50% </p>		

<p>Course Syllabus & Outline</p>	<p>Part I: Introduction Chapter 1: Globalization 4hrs 1. What is globalization? 2. The globalization debate.</p> <p>Part II : Country factors Chapter 2 and 3: National and cultural differences 8hrs 1. Economic systems, legal systems, and the determinants of economic development 2. Differences in culture.</p> <p>Part III: The global trade and investment environment Chapter 4, 5, 6, 7 and 8 12hrs 1. International trade theory and political reality 2. Foreign direct investment 3. Regional economic integration</p> <p>Part IV: The strategy and structure of international business Chapter 12,13 and 14: 12hr 1. The strategy of international business 2. The organization of international business 3. Entry strategy and strategic alliances</p> <p>Part V: Business operation Case study 4hrs</p>
<p>Supplementary Practices</p>	<p>Case study, research task and quiz</p>
<p>Explanation</p>	<p>During the courses, some of the content will be arranged flexibly according to the understanding and learning ability of the students</p>
<p>Outline composer</p>	<p>Teaching & Resource Group: <u>Economy and Trade</u></p> <p style="text-align: right;">Signature: _____ _____</p>

Department Evaluation	Department (Teaching & Resource Section) Signature: _____ _____
SILC Evaluation Signature _____	
UTS Evaluation Signature _____	